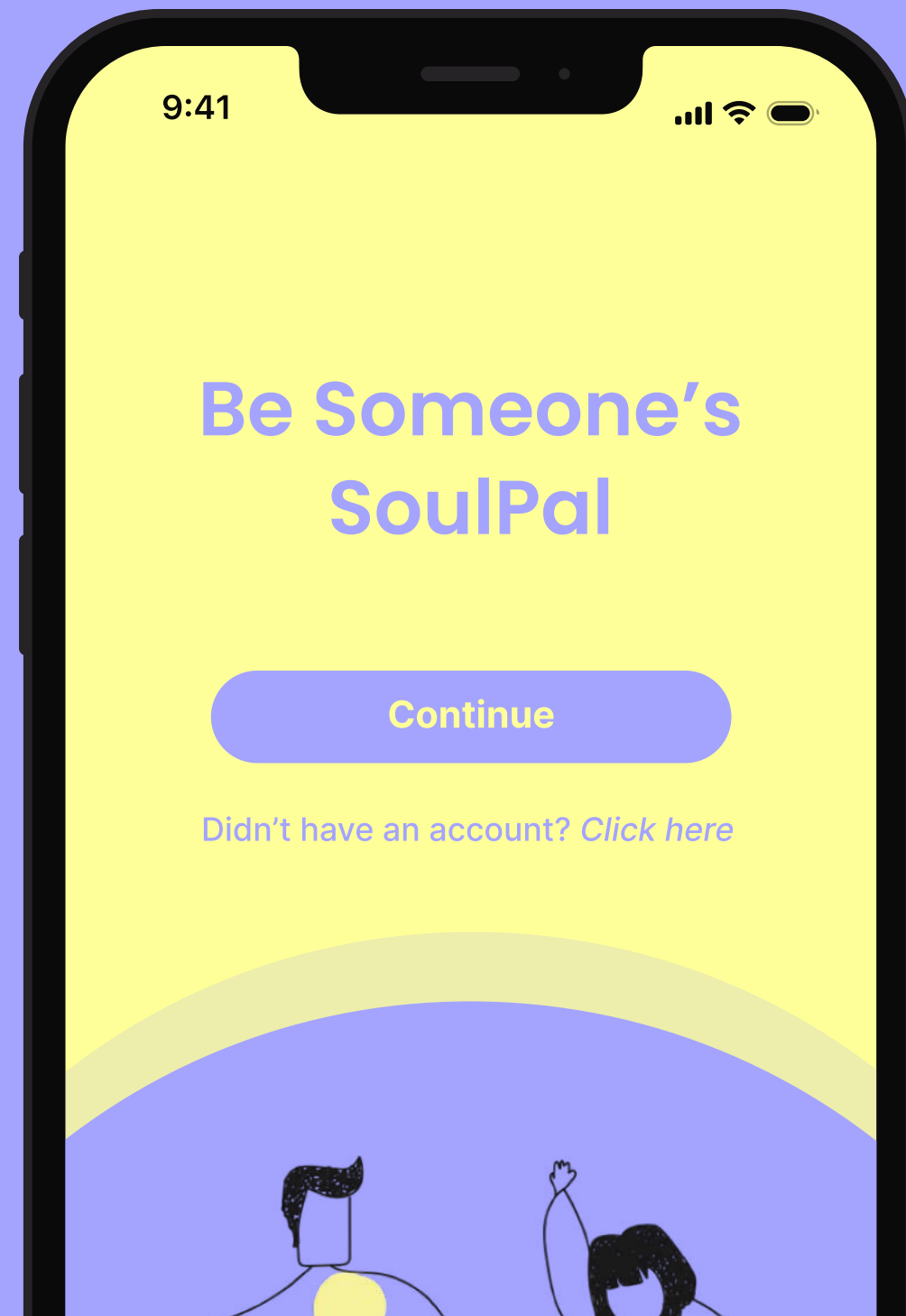


# SoulPal

**Where Love Blossoms  
Authentically.**

Uncover authentic connections with  
verified profiles @ SoulPal

Project : SoulPal



# | About

**Introducing "Soulpal"**, a unique and secure social platform that allows mature individuals to connect with like-minded people. Soulpal sets itself apart by providing a safe and reliable platform that requires users to **verify their identity with government ID proof**.

This added layer of security ensures that users can confidently connect with real people and build meaningful relationships. Soulpal is designed for those who are serious about finding a lasting relationship and offers a refreshing alternative to traditional dating apps. Whether you're new to town, looking to expand your social circle, or searching for a special someone, Soulpal has everything you need to connect with people who share your interests and values.

## **User Types**

## **Platform**

- |                      |       |            |
|----------------------|-------|------------|
| 1. Users             | ..... | Mobile App |
| 2. Admin (My Client) | ..... | Web Portal |

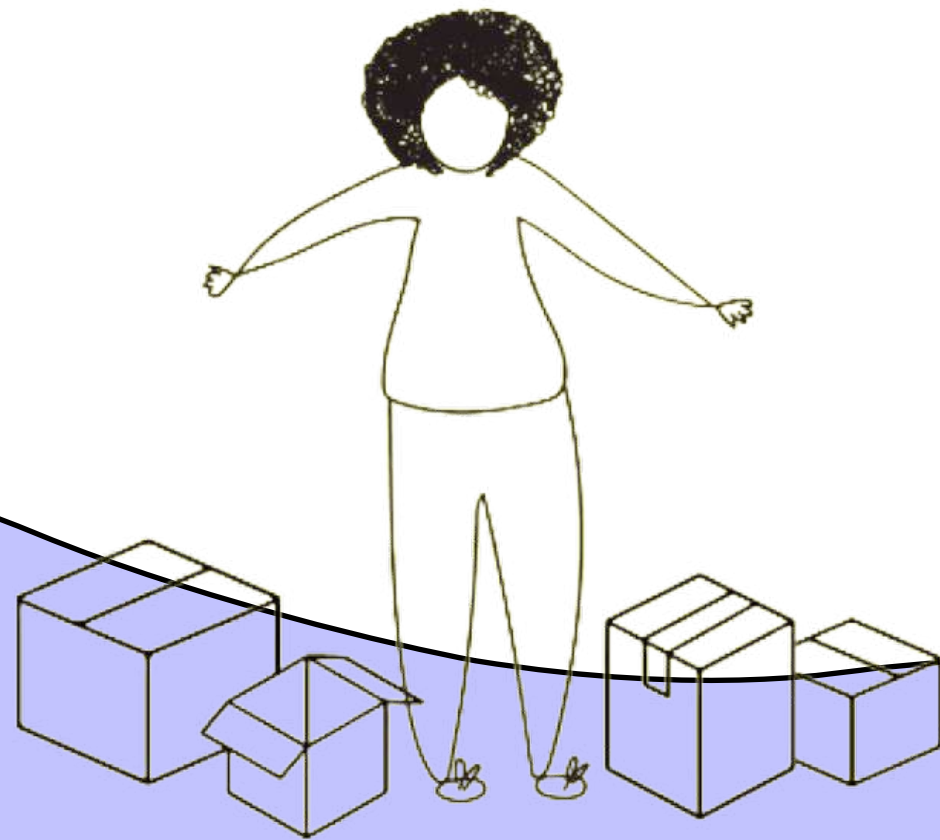
**Browsing your  
own thoughts?**

Share with someone :)



**Shifted to a new City?**

Make new group :)



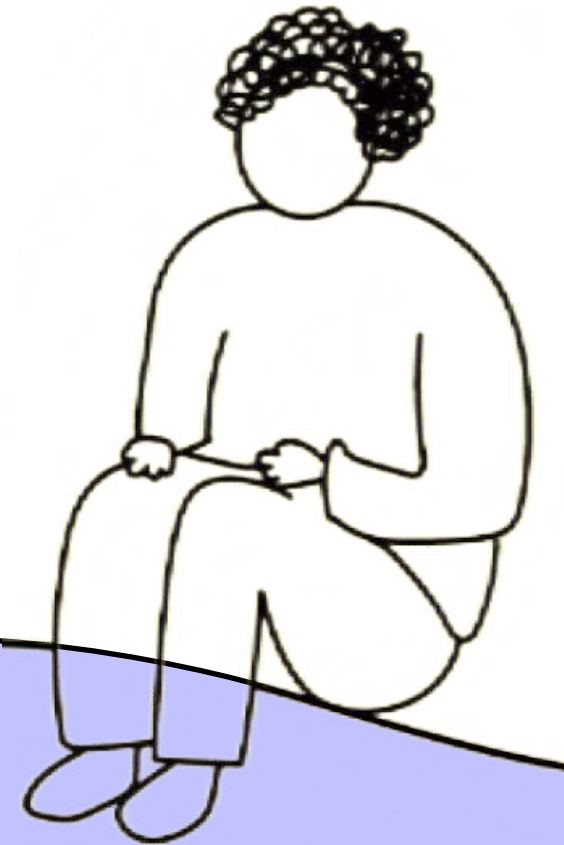
**Feeling Empty?**

Get someone to make  
you laugh :)



**Bored on weekends?**

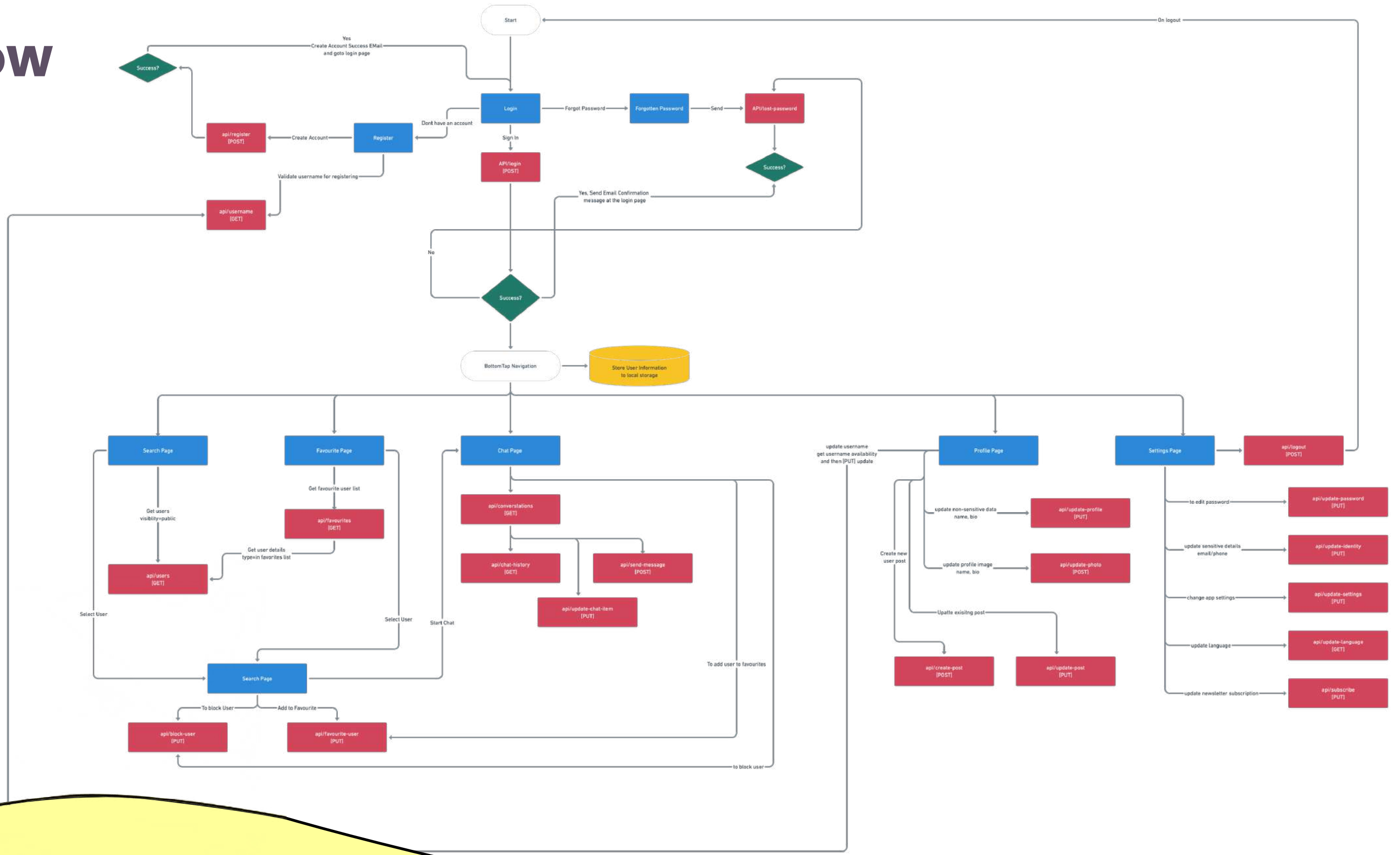
Get friends :)



**SoülPal**

**Ideate**

# UX Flow



# Ideal Customer Profile

For Soulpal, the ideal customer profile would be :

## Age Range

Mature adults, typically 30 years and above.

## Relationship status

Single or divorced individuals seeking serious, meaningful relationships.

## Verification

Individuals who are comfortable with providing government ID proof to verify their identity and prioritize safety and security.

## Lifestyle

People who value their time and are looking for a more efficient and effective way to connect with like-minded individuals.

## Values

Individuals who prioritize honesty, authenticity, and shared values in their relationships.



SouIPal

# SoulPal > USP

At SoulPal, we took the **authenticity and security** to a whole new level. We understand how frustrating it can be to encounter fake or **fraudulent profiles** on social apps.

That's why we've implemented a **stringent government ID verification** process to ensure that all our users are genuine and trustworthy. With Soulpal, you can rest assured that the profiles you see are real people who have verified their identity with official government ID documents.

It's verification process uses the latest facial recognition and OCR technology to ensure accuracy and prevent fraud.

Government  
Verified Profiles



Anant Raj ✓

Traveller

Techie

Entrepreneur

9:41



Let's get you verified.

Enter your AADHAR Number

Verify

We don't store any private informations

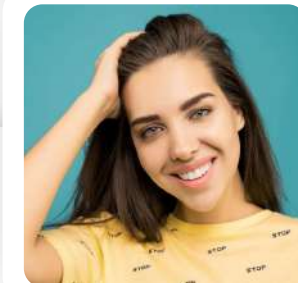
1

2

4

5

6



Ananya S. ✓

Traveller

Music

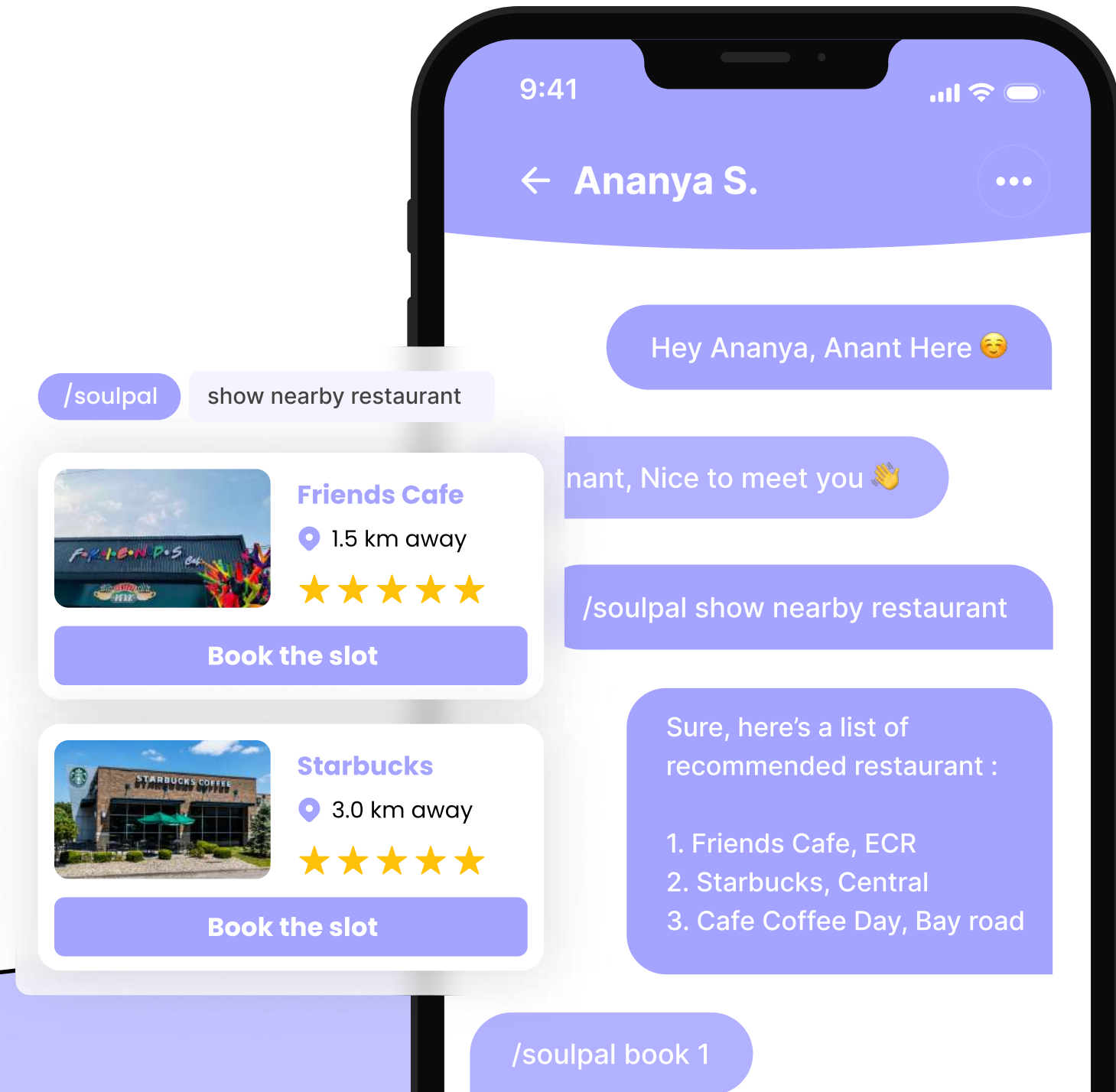
Singer

# Challenges › User engagement

To keep our users engaged with Soulpal, we integrated AI technology and added default prompts that showcase fun places to visit, such as restaurants, pubs, movie theaters, libraries, and more. This user-friendly prompt format adds stickiness to our platform and encourages users to discover new places and plan dates.

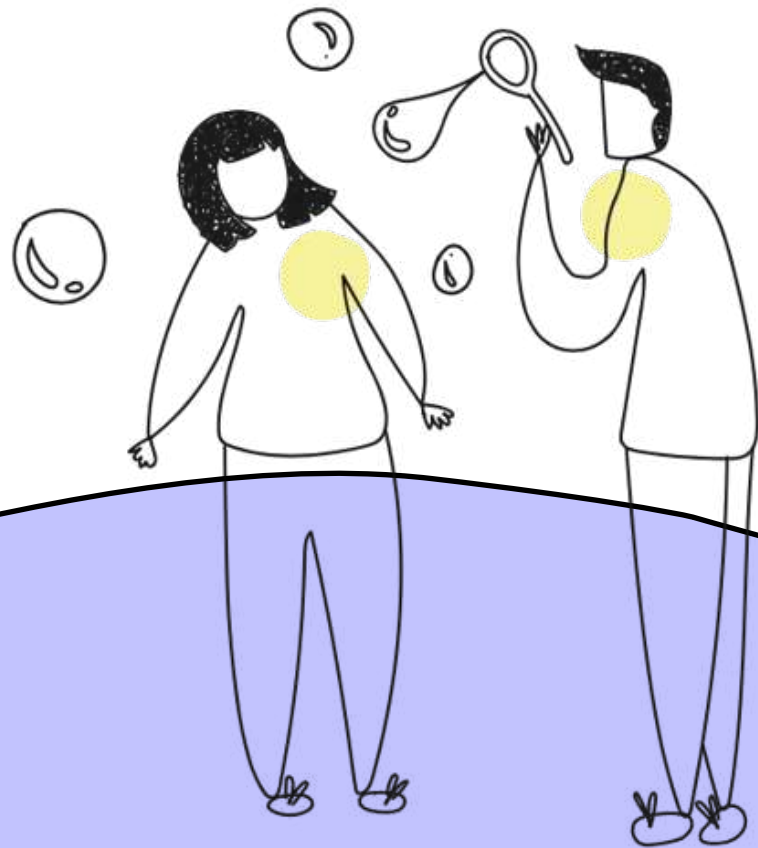
`/soulpal` Ask AI about nearby places / bars / theatres

This attractive and engaging interface will always encourages users to use the app regularly and facilitates social interactions.



# Low Fidelity

This low-fidelity diagram helps the client to quickly and efficiently iterate on the app's design, ensuring a user-friendly and effective final product.



Discovery Screen

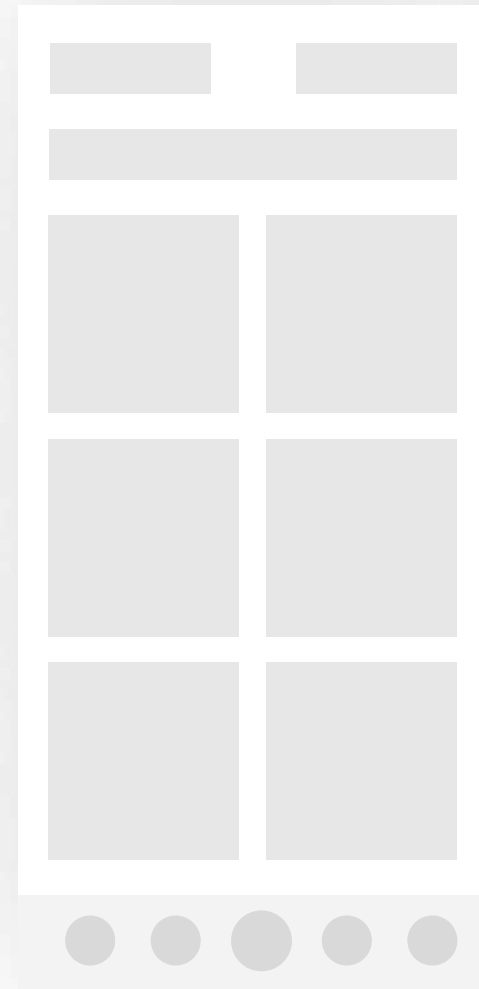
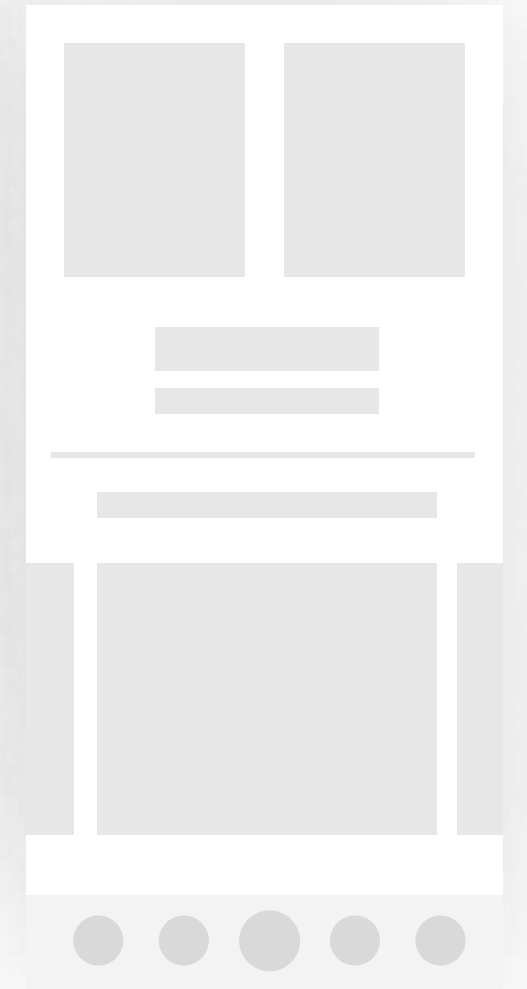
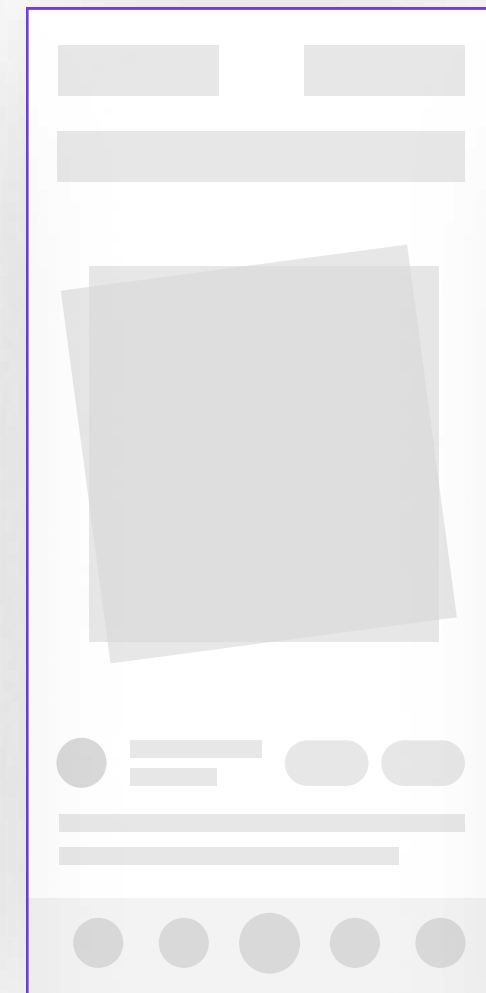


Image Insight Screen



Swipe Screen





# High Fidelity

The final High fidelity designs consists of over 30 screens. The screen distributions are as follows.

- Splash Screen (1)
- Onboarding Screen (10)
- Home Screen (3)
- Explore Screens (2)
- Add (3)
- Profile (6)
- Report Screen (3)
- Chat Screen(3)
- Error Handling Screen (2)
- Success Screen (2)
- Profile (4)
- Settings (4)



# Follow for more



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